



EVERYTHING YOU EVER WANTED TO KNOW ABOUT LENSRLAB SUPPLEMENTAL VISION AND HEALTH BENEFITS PLATFORM SERIES

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Info Session1: Introduction to LENSRLAB Supplemental Vision and Health Benefits Platform

In this info session, we address what our Platform offers, what worksites benefit, core value proposition, steps for enrollment and user benefit access and redemption.



Q1: What is LENSRLAB Supplemental Vision and Health Benefits Platform, and what does it offer?

Dr. Firmin: LENSRLAB Supplemental Vision and Health Benefits Platform is a leader in eye health delivery, founded by US Navy Service-Disabled Trident Nuclear Submarine Force Veteran Anthony B. Miles and I, Optometrist Dr. Chelise Firmin both natives of Philadelphia, Pennsylvania. Our platform offers a range of products and services, which currently includes advanced lens technology for diabetics, prescription safety, diabetic and dress eyewear for government and corporate worksites in all 50 states and US Territories.

Q2: Types of Government and Corporate Workplaces Who Would Benefit from the Platform?

Miles: Government and corporate workplaces across various sectors, including healthcare, manufacturing, construction, and federal, state, and municipal government agencies, can benefit from LENSRLAB's Supplemental Vision and Health Benefits Platform. Employees, patients, service members, veterans, beneficiaries, and their families gain access to cost-effective eyewear solutions tailored to their needs.

Q3: What is the core value proposition of the Platform?

Dr. Firmin: Significant cost savings, with users receiving 30-40% subsidy on prescription eyewear. It's a zero-cost enrollment for organizations, providing flexibility without contractual obligations. Additionally, organizations support a Service-Disabled Veteran-Owned Small Business, fostering economic growth and livable wage manufacturing job creation.

Q4: How can organizations get involved or enroll in LENSRLAB's Supplemental Benefits Platform?

Miles: Here are the easy steps to enroll in LENSRLAB Supplemental Vision and Health Benefits Platform and onboard their employees, service members, patients, veterans, and beneficiaries

Step 1: Visit www.lensrxlab.com and go to the enrollment section.

Step 2: Click 'Enroll Now' and complete the form <https://accessbenefits.lensrxlab.com/> with your organization's details.

Step 3: Our team will review your application and assist in completing enrollment.

Step 4: Upon approval, receive login credentials.

Step 5: Onboard employees, service members, patients, veterans, and beneficiaries.

Step 6: Start accessing the benefits of LENSRLAB.

Q5: How does users' access and redeem LENSRLAB's Supplemental Benefits Platform?

Miles: Here are the easy steps to employee, service member, patient, veteran, and beneficiary benefit access, and redemption

Step 1: Users receive email and text message with benefit notification. Notification contains dashboard login link <https://accessbenefits.lensrxlab.com/login/>

Step 2: Users login <https://accessbenefits.lensrxlab.com/login/> and select which prescription safety, diabetic or dress eyewear they want to redeem

Step 3: Start ordering. Select frame style + color, lens type, material, color, and coatings etc. and checkout. 30-40-% Founders Subsidy automatically applied prior to checkout.

About LENSRLAB SUPPLEMENTAL VISION AND HEALTH BENEFITS PLATFORM

*LENRXLAB Supplemental Vision and Health Benefits Platform is dedicated to providing comprehensive and affordable eye health solutions, encompassing diabetes, safety benefits management, and safety compliance for government and corporate worksites across all 50 States, Washington DC, and US Territories. Our overarching goal is to annually serve 250,000 or more patients, service members, veterans, beneficiaries, and employees with high-quality safety, diabetic, and dress eyewear. Additionally, we aim to reach and benefit 500,000 individuals at risk or diagnosed with diabetes through our innovative DiaVista lens technology.

LENSRLAB is a distinguished Black American and SBA Service-Disabled Veteran-Owned Ophthalmic Goods Manufacturer and Wholesaler Small Business Enterprise. Our leadership, headed by Anthony B. Miles, a US Navy Trident Submarine Force Veteran, and Dr. Chelise Firmin, Optometrist, is rooted in Philadelphia, Pennsylvania, with operations extending to Jacksonville, Florida.

