



# EVERYTHING YOU EVER WANTED TO KNOW ABOUT LENSRLAB SUPPLEMENTAL VISION AND HEALTH BENEFITS PLATFORM SERIES

BY DR. CHELISE FIRMIN, OPTOMETRIST



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## Info Session 3: LENSRXLAB Founder Subsidy

In this info session, we define LENSRLAB’s founders subsidy, who is eligible to benefit, restrictions and how users redemption the subsidy.



### Q1: What is the Founders Subsidy offered by LENSRLAB Supplemental Vision and Health Benefits Platform?

**Dr. Firmin:** The Founders Subsidy is a perpetual subsidy of 30-40% on prescription safety, diabetic, and dress eyewear provided by Anthony B. Miles and I, to government and corporate worksite employees, patients, service members, veterans, and beneficiaries. It is our belief that by offering a substantial subsidy, more individuals can access vision care services and products, regardless of their financial circumstances, promoting greater inclusivity and equity in healthcare.

### Q2: Who is eligible to benefit from the Founders Subsidy?

**Dr. Firmin:** Government and corporate worksite employees, patients, service members, veterans, and beneficiaries are eligible to benefit from the perpetual founder’s subsidy offered by LENSRLAB.

### Q3: How does the Founders Subsidy contribute to cost savings for individuals?

**Dr. Firmin:** The Founders Subsidy significantly reduces the cost of prescription safety, diabetic, and dress eyewear by providing 30-40% subsidy, allowing individuals to achieve substantial savings on their eyewear purchases.



#### Q4: What distinguishes the Founders Subsidy from traditional cost-saving measures?

**Dr. Firmin:** The Founders Subsidy is a perpetual subsidy provided directly by Anthony B. Miles and myself, Dr. Chelise Firmin, founders of LENSRLAB, ensuring ongoing cost savings for individuals and ensuring that cost is not a barrier to accessing necessary vision care.

#### Q5: Are there any restrictions or limitations to accessing the Founders Subsidy?

**Dr. Firmin:** There are no restrictions or limitations on accessing the Founders Subsidy. It is available to all eligible individuals, including government and corporate worksite employees, patients, service members, veterans, and beneficiaries.

#### Q6: How can individuals take advantage of the Founders Subsidy?

**Dr. Firmin:** Individuals can take advantage of the Founders Subsidy through their government and corporate worksite enrolling in the LENSRLAB Supplemental Vision and Health Benefits Platform and selecting prescription safety, diabetic, or dress eyewear through our platform, where the subsidy will be automatically applied at checkout.

### About LENSRLAB SUPPLEMENTAL VISION AND HEALTH BENEFITS PLATFORM

\*LENRXLAB Supplemental Vision and Health Benefits Platform is dedicated to providing comprehensive and affordable eye health solutions, encompassing diabetes, safety benefits management, and safety compliance for government and corporate worksites across all 50 States, Washington DC, and US Territories. Our overarching goal is to annually serve 250,000 or more patients, service members, veterans, beneficiaries, and employees with high-quality safety, diabetic, and dress eyewear. Additionally, we aim to reach and benefit 500,000 individuals at risk or diagnosed with diabetes through our innovative DiaVista lens technology.

LENRXLAB is a distinguished Black American and SBA Service-Disabled Veteran-Owned Ophthalmic Goods Manufacturer and Wholesaler Small Business Enterprise. Our leadership, headed by Anthony B. Miles, a US Navy Trident Submarine Force Veteran, and Dr. Chelise Firmin, Optometrist, is rooted in Philadelphia, Pennsylvania, with operations extending to Jacksonville, Florida.

