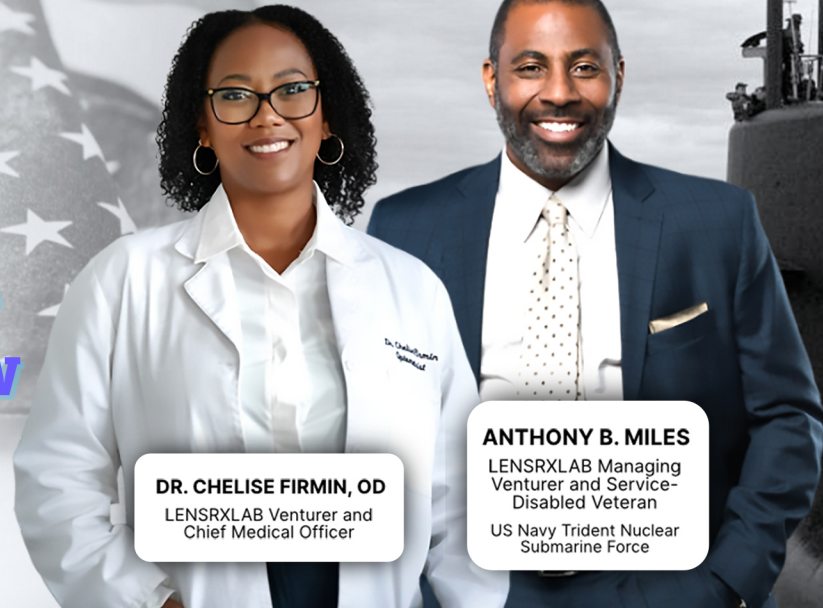




EVERYTHING YOU EVER WANTED TO KNOW ABOUT VISION BUT DID NOT KNOW WHOM TO ASK SERIES

BY DR. CHELISE FIRMIN, OPTOMETRIST



DR. CHELISE FIRMIN, OD
LENSRXLAB Venturer and Chief Medical Officer

ANTHONY B. MILES
LENSRXLAB Managing Venturer and Service-Disabled Veteran
US Navy Trident Nuclear Submarine Force

Info Session 6: "Unlocking the Full Potential: Navigating the Benefits of Eye Exams and Glasses"

In this info session we unravel the reasons behind the underutilization of eye care benefits and explore strategies for employers and employees alike to unlock the full potential of eye exams and glasses benefits. Join me as we navigate the path to improved eye health and enhanced overall wellness.



Q1: Why do eye exams and glasses benefits often go unused by employees?

Dr. Firmin: The underutilization of eye care benefits can stem from various factors, including a lack of awareness, misconceptions about coverage, or simply not understanding the importance of regular eye care.

Q2: How can employers effectively communicate the benefits of eye exams and glasses to their employees?

Dr. Firmin: Employers can implement clear and engaging communication strategies, such as informational sessions, emails, or workplace campaigns, emphasizing the advantages of regular eye exams in promoting overall well-being and productivity.

Q3: What are the potential benefits for employees in utilizing their eye care benefits?

Dr. Firmin: Utilizing eye care benefits ensures optimal eye health, leading to improved vision and overall well-being. Regular eye exams can detect issues early, preventing complications, and providing employees with the best tools for their visual needs.

Q4: Are there specific considerations for employees with diabetes regarding the use of eye care benefits?

Dr. Firmin: Absolutely. Individuals with diabetes should be particularly vigilant about using their eye care benefits regularly. Comprehensive eye exams play a crucial role in monitoring for diabetic eye complications, contributing to proactive management and improved health outcomes.

Q5: How can employers create a culture that encourages employees to prioritize their eye health?

Dr. Firmin: A culture of health and well-being can be fostered through ongoing education, incentives, and creating an environment where employees feel supported in taking proactive steps toward their eye health, including utilizing available benefits.

Q6: What role can healthcare providers play in helping employees understand and maximize their eye care benefits?

Dr. Firmin: Healthcare providers can collaborate with employers to offer educational materials, workshops, or virtual sessions to inform employees about the importance of eye care. Clear communication ensures that employees feel empowered to make the most of their

This Info Session is brought to you by **LENSRXLAB SUPPLEMENTAL VISION AND HEALTH BENEFITS PLATFORM**

*LENSRXLAB Supplemental Vision and Health Benefits Platform is dedicated to providing comprehensive and affordable eye health solutions, encompassing diabetes, safety benefits management, and safety compliance for government and corporate worksites across all 50 States, Washington DC, and US Territories. Our overarching goal is to annually serve 250,000 or more patients, service members, veterans, beneficiaries, and employees with high-quality safety, diabetic, and dress eyewear. Additionally, we aim to reach and benefit 500,000 individuals at risk or diagnosed with diabetes through our innovative DiaVista lens technology.

LENSRXLAB is a distinguished Black American and SBA Service-Disabled Veteran-Owned Ophthalmic Goods Manufacturer and Wholesaler Small Business Enterprise. Our leadership, headed by Anthony B. Miles, a US Navy Trident Submarine Force Veteran, and Dr. Chelise Firmin, Optometrist, is rooted in Philadelphia, Pennsylvania, with operations extending to Jacksonville, Florida.